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Press Release

Women can help METS evolution in Australia

In order to meet the many new challenges thrown up by the ever-changing mining industry Australia's mining equipment, technology and services (METS) sector needs to keep evolving in order to stay ahead of the pack, according to Techenomics International.

One way it can do this is to take on talented, committed and enthusiastic young people skilled in the latest advances in digital technology and marketing.

Techenomics' CEO Chris Adsett says the Women in STEM: METS Career Pathway Program being developed by Austmine and METS Ignited will facilitate this process.

The pilot program will empower young women in science, technology engineering and maths (STEM) fields, connect METS companies and universities, and help foster stronger links between female STEM students and a METS career.

"Techenomics recognises the need for business evolution and to move along the path of digital technology, such as real time data, and welcomes programs like Women in STEM," he said.



Chris Adsett, CEO of
Techenomics International

The fluid management provider is seeing the advantages that young, skilled, committed and tech-savvy people can bring to its business in Mongolia and Indonesia with most of these being women. "They are helping meet growth targets and establishing new goals throughout the business," he said.

In Mongolia, women occupy the majority of Techenomics' leadership roles, encompassing technology, business development and administration. Country Manager in Mongolia is Sugarkhorloo Emgen (Sugraa), who is responsible for daily operation of the office, building customer relationships and providing quotes.



Country manager (Mongolia)
Sugarkhorloo Emgen (Sugraa)

She drives the company's strategy of participating in the 'One Belt One Road' initiative, which aims to facilitate increased trade from China and Mongolia with Europe, and supports the company's development in other markets, including Australia.

Marketing officer Gantogos Ganbaatar (Togoo) creates and develops new and innovative ways to communicate the company message to customers, improves social media audience and engages new clients.



Marketing officer
Gantogos Ganbaatar (Togoo)

Techenomics Group's Rising Star is Mongolian laboratory technician Otgontuya Bayarkhuu (Otgoo), who receives, codes and analyses oil and lubricant samples, and calibrates laboratory equipment and prepares it for work.

"She shows initiative and takes on tasks outside her designated role," Chris Adsett says. "She is prepared to learn, can work independently, is flexible and has excellent communication skills, making her an important member of our team. Her honesty, can-do attitude and work ethic are traits that will ensure that Techenomics continues to develop."

Chris Adsett believes people like Otgoo will emerge from the Women in STEM program as future drivers of the METS industry in Australia.

"Techenomics is excited by the opportunities this program will create for talented women to become future METS movers and shakers."



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